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CLAIMS

What is claimed is:

A method for defeating a window-blocking mechanism comprising:
 detecting the presence of the window-blocking mechanism in a computer;

disabling the window-blocking mechanism.

- 2. The method of claim 1 wherein the act of disabling the window-blocking mechanism includes removing the window-blocking mechanism from the computer.
- 3. The method of claim 1 wherein the act of disabling the window-blocking mechanism includes removing a component of the window-blocking mechanism from the computer.
- 4. The method of claim 1 wherein the act of disabling the window-blocking mechanism includes altering a component of the window-blocking mechanism.
- 5. The method of claim 1 wherein the act of disabling the window-blocking mechanism includes closing the window-blocking mechanism.
 - A method for displaying a window in a computer comprising:
 launching a new window in a computer, the computer including a window-blocking mechanism; and

preventing the window from being blocked by the window-blocking mechanism.

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- 7. The method of claim 6 wherein the window is a browser window and the act of preventing the window from being blocked is performed while the computer is coupled to the Internet.
- 8. The method of claim 6 wherein the act of preventing the window from being blocked includes incorporating a non-functional feature on the window.
 - 9. The method of claim 8 wherein the non-functional feature includes a non-functional attribute.
 - 10. The method of claim 8 wherein the non-functional feature includes a non-functional menu bar.
 - 11. The method of claim 8 wherein the non-functional feature includes a non-functional tool bar.
 - 12. The method of claim 8 wherein the non-functional feature includes a non-functional field.
 - 13. The method of claim 8 wherein the non-functional feature includes a non-functional login field.
 - 14. The method of claim 8 wherein the non-functional feature includes a non-functional password field.
 - 15. The method of claim 6 wherein the act of preventing the window from being blocked includes repeatedly manipulating a characteristic of the window.
 - 16. The method of claim 15 wherein the act of repeatedly manipulating a characteristic of the window includes repeatedly turning ON a visibility attribute of the window.

- 17. The method of claim 15 wherein the act of repeatedly manipulating a characteristic of the window includes repeatedly positioning the window in a screen location viewable by a user.
- 18. The method of claim 6 wherein the act of preventing the window from5 being blocked includes delaying the launching of the window.
 - 19. The method of claim 6 wherein the act of preventing the window from being blocked includes using a part of a domain name in a URL of the window, wherein the window is not served from a server computer corresponding to the domain name.
 - 20. The method of claim 6 wherein the act of preventing the window from being blocked includes intercepting an event to close the window and then hiding the window from a user's view.
 - 21. The method of claim 6 wherein the act of preventing the window from being blocked includes momentarily changing a status bar of a browser to reflect a URL of the window.
 - 22. The method of claim 6 wherein the act of preventing the window from being blocked includes inputting keystroke combinations into a browser.
 - 23. The method of claim 6 wherein the act of preventing the window from being blocked includes triggering mouse events.
- 24. The method of claim 6 wherein the act of preventing the window from20 being blocked includes setting the title bar of the window.

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- 25. The method of claim 6 wherein the act of preventing the window from being blocked includes using a single web server computer having a rotating list of messages to serve the window.
- 26. The method of claim 6 wherein the act of preventing the window from5 being blocked includes serving the window from a secure domain.
 - 27. The method of claim 6 wherein the act of preventing the window from being blocked includes altering a list of the window-blocking mechanism.
 - 28. The method of claim 6 wherein the act of preventing the window from being blocked includes making the window not responsive to a browser application programming interface (API).
 - 29. The method of claim 28 wherein the act of making the window not responsive to a browser API includes setting an attribute of a browser control embedded in the window.
 - 30. A computer memory comprising:

computer-readable program code for launching a new window, the new window destined to display content from a remotely located server computer; and computer-readable program code for preventing the window from being blocked by a window-blocking computer program.

- 31. The computer memory of claim 30 wherein the window includes a browser window.
- 32. The computer memory of claim 30 wherein the window includes a dialog box.

- 33. The computer memory of claim 30 wherein the window-blocking computer program blocks pop-ups.
- 34. A method for allowing a message to be displayed in a client computer that includes a window-blocking computer program, the method including the act of displaying the message in a main browser window for a period of time in-between navigations.